

# SHOWCASE

## 2024



## Competition guidelines

### 1. Entry

The fi-compass Showcase 2024 competition can be entered by sending your submission to [showcase24@fi-compass.eu](mailto:showcase24@fi-compass.eu) by **Friday, 31 May 2024**.

### 2. Submissions and theme

The theme of the fi-compass Showcase 2024 is '**Driving positive change: the impact of financial instruments**'. Submissions should show a compelling narrative of how EU shared management funds financial instruments drive positive change in people's lives, fuelling sustainability and stimulating growth.

Emphasising real-world examples and measurable impacts, entries should demonstrate the transformative influence of this instruments. The goal is to highlight societal and ecological benefits, underlining the potential for financial decisions to bring about meaningful, positive changes in individuals and communities.

Valid submissions **must take the following form**:

- A **video** ranging from **1 to 5 minutes** in length

Entrants are encouraged to craft a video that captures the essence of their projects. The video format enables participants to showcase real-world impacts, success stories, and the tangible benefits of their financial instruments. You can do this through testimonials, on-site demonstrations, slideshows, or wherever your creative mind may take you.

All submissions must be in **English or in a national language**, with an **English translation or subtitles**.

Submissions should be sent to [showcase24@fi-compass.eu](mailto:showcase24@fi-compass.eu) by **Friday, 31 May 2024**.

### 3. Eligibility

Participation in the 'fi-compass Showcase 2024' is **open to all fi-compass stakeholders**: managing authorities, Intermediate bodies, funds of funds, financial intermediaries, final recipients, and any other stakeholders involved in financial instruments under EU shared management (ERDF, EAFRD, ESF+, EMFAF and AMIF).

### 4. Shortlist and vote

Following submission, practitioners will be contacted by the fi-compass team to **secure the necessary rights for publication** of the submissions on a dedicated page of the fi-compass website.

A shortlist of **up to 10 finalists** for the fi-compass Showcase 2024 award will be selected by experts, on the basis of:

- **the submissions alignment with the theme** 'Driving positive change: the impact of financial instruments';
- **how well the submission tells its story**; and
- **the submissions' reflection of the EU shared managements funds supporting financial instruments.**

This shortlist will be presented at the FI Campus 2024 event in Brussels from 25-27 June 2024, where participants will vote for their favourite submission from among the shortlisted entries. Representatives from the 10 shortlisted submissions should be present at FI Campus, in order to receive the prize, if nominated winners. **The 3 most popular submissions** in this vote will receive the fi-compass Showcase 2024 Award.

### 5. Timing

The Showcase will be launched on **Monday, 4 March 2024**.

Participants are invited to submit their stories to the fi-compass team by **Friday, 31 May 2024**. The publication of submissions on the fi-compass website will occur on a rolling basis.

The shortlist of submissions for the fi-compass Showcase 2024 Award will be selected on **by mid-June 2024** and communicated in the following weeks.

The **3 winners** of the fi-compass Showcase 2024 Award will then be **announced at the FI Campus 2024 event in Brussels, on 27 June 2024** during the closing ceremony.

Any **questions on the competition** should be addressed to [showcase24@fi-compass.eu](mailto:showcase24@fi-compass.eu).