



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
REGIONAL AND URBAN POLICY  
Budget, Communication and General Affairs  
**Communication**

**INFORM EU Thematic Seminar**  
**Communicating financial instruments**  
Pilsen, Czechia, 11-13 March 2026

**Draft agenda**

**Wednesday, 11 March 2026**

<b>Morning</b>	<b>Arrival to Prague</b>
<b>14.00 – 15.00</b>	<b>Transfer to Pilsen</b>
<b>16.00 – 19.00</b>	<b>Project visits</b>
<b>20.00</b>	<b>Networking dinner</b>

**Thursday, 12 March 2026**

Meeting venue: Tech Tower, Koterovská 2827/152, 326 00 Plzeň 2-Slovany, [location](#)

<b>09.00 – 10.00</b>	<b>Welcome from the European Commission &amp; hosting authority</b> <b>Introduction: objectives, structure &amp; working methods of the event</b> <b>Introduction to communicating financial instruments</b>
<b>10.00 – 11.00</b>	<b>From compliance to communication: how do CPR provisions translate into more visibility of the EU?</b> <i>Introduction by EC and examples from Member States and managing authorities</i>
<b>11.00 – 11.30</b>	<b>Coffee break</b>
<b>11.30 – 13.00</b>	<b>Communication of financial instruments in EU shared management</b> <i>Examples from EC and Member States on roles and responsibilities under CPR, including EC and EIB, managing authorities, beneficiaries, Fund managers, recipients and best examples</i>
<b>13.00 – 14.00</b>	<b>Lunch</b>
<b>14.00 – 15.00</b>	<b>Group exercise &amp; reporting</b>
<b>15.00 – 15.45</b>	<b>Session covering miscellaneous topics, including:</b> <ul style="list-style-type: none"><li>• <i>Communicating different types of financial instruments: what's out there?</i></li><li>• <i>Transparency &amp; financial instruments</i></li><li>• <i>Monitoring final recipients' visibility: challenges &amp; good practices</i></li></ul>
<b>15.45 – 16.00</b>	<b>Q&amp;A</b>
<b>16.00 – 16.15</b>	<b>Recap &amp; end of day 1</b>
<b>16.15 – 17.45</b>	<b><a href="#">Tech tower visit</a></b>
<b>19.30</b>	<b>Networking dinner</b>

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## Friday, 13 March 2026

Meeting venue: Tech Tower, Koterovská 2827/152, 326 00 Plzeň 2-Slovany, [location](#)

**09.00 – 09.15**      **Introduction to day 2**

**09.15 – 10.00**      **Support for better communication: Fi-compass, guidelines and tools**

*Example from EC, Member States and managing authorities*

**10.00 – 10.15**      **Progress check and forward looking: what works with FIs, what should be improved, what can MS do better?**

**10.15 – 11.15**      **Group exercise & reporting / plenary brainstorming session**

**11.15 – 11.30**      **Coffee break**

**11.30 – 12.00**      **Concluding discussion**

**12.00 – 12.15**      **What's next? Conclusions & next steps from the EC**

**12.15 – 13.00**      **Lunch, end of programme**

**13.00**                **Departure to Prague**