Workers buyout – introduction to the topic, recent developments and trends

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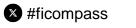






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About CECOP





European confederation of cooperatives in industry & services

43.000 cooperative enterprises across 16 European countries Mainly worker cooperatives (but also social cooperatives, cooperatives of individual producers/self employed)

1.3 million workers



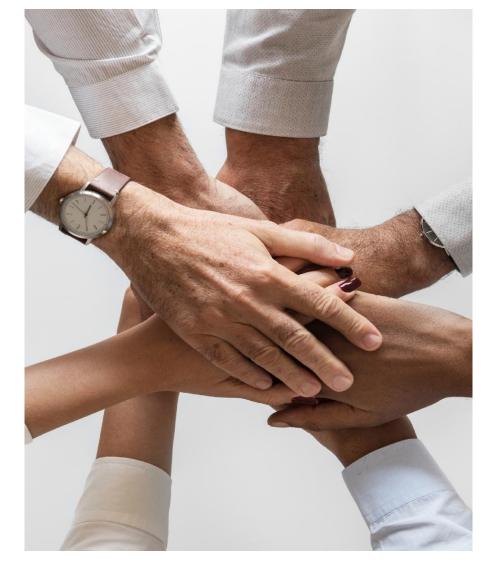




Worker cooperatives and Workers Buyouts (WBO)

WORKER COOPERATIVE:

- 1 member = 1 vote
- Reinvestment benefits into the coop (reserves) => long-term vision
- min 50% workers are members of the coop
- min 50% of the coop shares belongs to the workers
- Ex-nihilo or Workers Buyouts (= business transfer to employees)
- Majority of WBO result in the creation of a worker cooperative
- CECOP advocates for recognition and promotion of WBO in EU, organises peerlearning among members







WBO in EU



- Periodic and cyclical interest for WBO from EU institutions, especially in "crisis time"
 - 2008 crisis
 - Demographic crisis
 - COVID-19
 - De-industrialisation

Should be recognized at EU & national level as a restructuring practice and should benefit from an ecosystem and framework conditions such as business transfers, insolvency, second change for entrepreneurs etc

- preserving jobs, economic activities but also know-how and skills in EU
- More that 40 years of WBO practices in Europe, also beyond EU
- Heterogeneity among Member States, 3 countries leading (IT, FR, ES), innovative new practices (SLO), raising interest (DK)

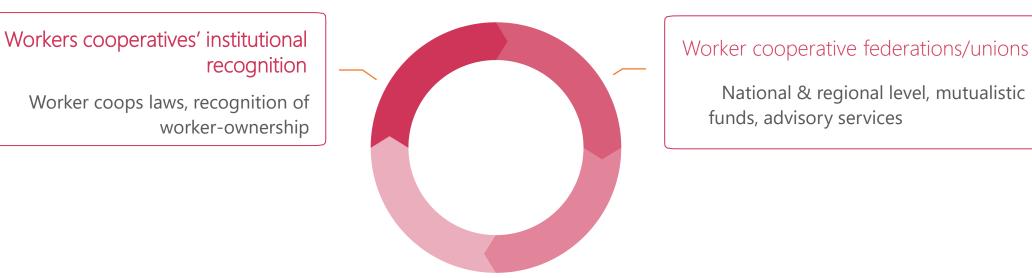


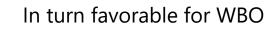




WBO & cooperatives

Favorable pre-conditions for WBO in IT, FR, ES: development of worker cooperatives











Suitable WBO ecosystem

Need for a multilayered approach!



Laws, support policies & mechanisms, taxation, regional funds, grants, ESF

Other: trade-unions

Cooperative movement

Technical assistance, financial instruments, trainings, campains

Risk reduction for workers Increase the success rate Guarantee for public & private actors

Private sector

Banks, SME associations, accountants, lawyers etc

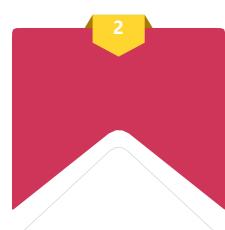






Recommendations

managing authorities should make a greater use of ESF+ grants to support advisory services and technical assistance for WBO



awareness raising campaigns about WBO amongst business owners, professionals dealing with business transfers and liquidations (lawyers, accountants, etc.) and within the judicial system maintain the EaSI Guarantee Instrument and use the Invest-EU Social Investment Skills Window guarantee and counterguarantee to support cooperatives, notably WBO support direct financial mechanisms helping workers

invest in enterprises

in crisis or without

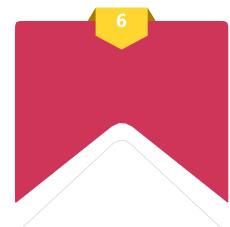
successor

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Recommendations

support cooperative organisations' capacity to increase interventions in equity and quasiequity and create specific guarantee to support WBO



encourage financial intervention from regional authorities completing workers capital contribution and financial interventions from the cooperative federations

tax incentives for WBO

preferential rights should be given to workers in order to give them the best conditions for a takeover bid when their enterprise is facing closure















Thank you!

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