



# Social economy financing at the CEB

**Monica Brezzi,** Director for Assessment and Monitoring, Council of Europe Development Bank







# The history of the CEB



- Development bank founded in 1956 to address
  WWII refugee issues
- 41 Member States
- Investments geared towards social inclusion
- It provides loans and guarantees to member countries to finance projects to meet social, economic and territorial cohesion objectives:
  - Education and vocational training
  - Housing
  - Environment
  - Support job creation via MSMEs





# Society's pressing issues



 Social infrastructure gap + Post-crisis challenges (lack of fiscal space for investments) – around 60% of public investment in the OECD area is carried out by subnational governments

Investment needs to take into account the changing environment and the adaptation of welfare systems:

- Demographic changes
- Increasing inequalities and migrant crisis
- Future of work and high level of unemployment

At the same time, **diversity of needs** and **evolving priorities** in CEB member countries











- 1. Respond to backlog of social investment: **not only infrastructure and new stakeholders**
- 2. Focus to support vulnerable groups
- 3. Widen the **product offer** further social inclusion bond
- 4. Strengthen **social screening** and upgrade capacity to measure **social impact**





# 1. Evolving needs of social investment



- Respond to backlog of social investment: change in the **service offer** in traditional social sectors (health, education, housing)
- Service providers (non-profit organizations, housing associations, etc.) and role of social enterprises access to jobs and finance, and increase social cohesion

<u>Italy</u>: € 6 mln to PerMicro which provides microloans to both micro-businesses and individuals. Role of community representatives and free mentorship.

Spain: € 280 mln to Microbank (CaixaBank group) lending to both micro-firms and individuals, including immigrants and refugees, with limited access to credit.

<u>France:</u> € 100 mln to Credit Agricole to support foundations, non-profit organizations and territorial authorities projects for social care, sport, health and education.

Bosnia and Herzegovina : € 2.5 mln to non-profit Partner Foundation for microloans to low income households to improve efficiency in energy use in residential buildings. Technical Assistance to build Foundation capacity to measure impact.







### 2. CEB activities to support vulnerable groups, including migrants



Rapid response to the crisis situation in 2015



Migrant and Refugee Fund

- Addressing long-term issues of refugees and displaced persons in the Balkans
- Long-term integration of migrants [ and other vulnerable populations

Loan activity, blending (grant/loan) instruments

German Federal States: € 625 million approved in loans for social housing to socially-vulnerable groups and local infrastructure projects. <u>City of Paris, France:</u> € 200 million loan to facilitate aid to refugees, migrants and displaced persons, including education infrastructure and vocational training.





## 3. Widen product offer





#### Borrowers

National government

Regional/Local governments

Promotional Banks (eg. KfW, CDP)

**Commercial banks** 

#### Sectors of activities

- Education and training
- Medical facilities
- MSMEs
- Local public transport and utilities
- Affordable housing
- Culture/sport/ social welfare
- Integration of migrants

....

#### Instruments

- Programme / Project loans
- Cross-sectoral loan programs
- Public Sector Financing Facility
- EU Co-financing Facility
- Guarantees
- SPVs

**Social inclusion bond** (EUR 500 mln) to support job creation and preservation in MSMEs, social housing, education and vocational training



🄰 #ficompass



### 4. Improve social screening, monitoring and impact measurement



Methodology to assess E&S risks of projects in 2017 (coordinated Safeguards Policy (Nov. 2016) MDBs)

ed CEB technical support at project design to enhance social value of projects and mitigate implementatio n risks. Dialogue with Borrowers

assistance and monitoring achievemen t of social objectives throughout the project cycle

**Te**chnical

Surveys, studies and social impact evaluation











## Thank you for your attention

For further information:

## Council of Europe Development Bank (CEB)

55, avenue Kléber - 75116 Paris, France

Tel: +33 1 47 55 55 00 Fax: +33 1 47 55 37 52

www.coebank.org













