

BNP Paribas Bank Polska S.A.

January 2025



BNP PARIBAS

The bank for a changing world



POLSEFF - EXAMPLE OF SUCCESSFUL PROGRAMME FOR ENERGY EFFICIENCY IMPROVEMENTS

POLSEFF – POLISH SUSTAINABLE ENERGY FINANCING FACILITY



Assumptions

- Improvements in energy efficiency in SME Segment
- Reduction of GHG emissions
- Awareness building among SMEs concerning sustainability in business
- Scope of support:
 - Grant (capital rebate) 10%-15% of EE investment
 - Required 20% or 30% of energy consumption improvement
 - Technical Assistance (free of charge for final beneficiaries)
 - Automated process (internet list of eligible technologies – LEME)



2013
Projects



370,906
MWh savings

GHG

80,411 ton
avoided
emissions



200 mln
EUR of provided
financing

Strong engagement of financial institutions



- Distribution of funds (credit line from EBRD)
- Building of awareness among SMEs
- Promotion in mass media
- Trainings for SMEs

Cooperation with the market



Engagement of producers and
distributors of green
technologies

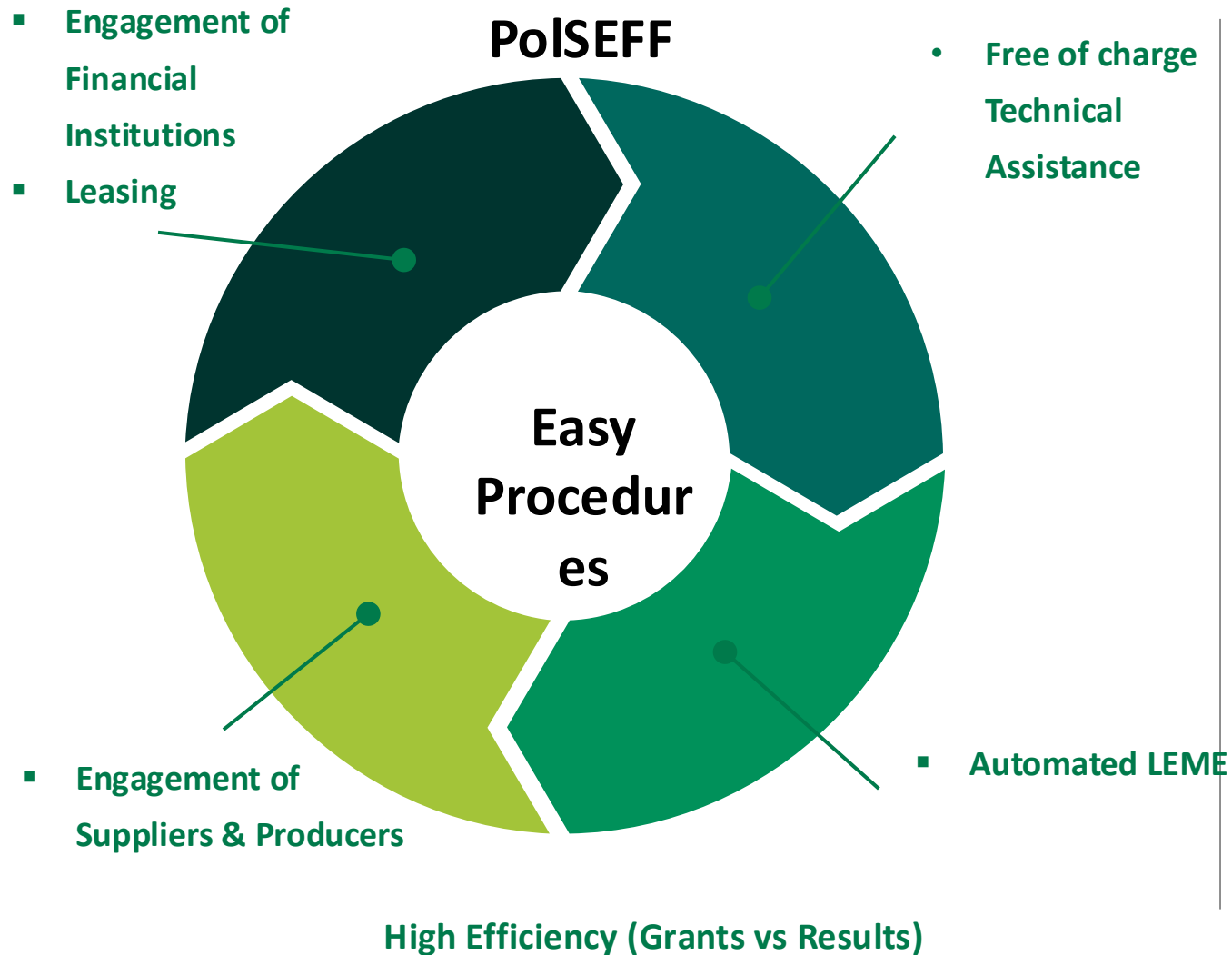


BNP PARIBAS

Bank zmieniającego się świata

SOURCES OF POLSEFF'S SUCCESS

Specific features of PolSEFF



Evaluation of PolSEFF by SMEs

The population of 41 companies have been asked to provide their feedback on PolSEFF Programme.

- Has PolSEFF met your expectations?
 - Definitely YES** – 51%
 - YES** – 46%
- Has the energy consumption decreased as it was forecasted/planned?
 - Definitely YES** – 41%
 - YES** – 49%
- Has the PolSEFF's procedures been understandable and easy?
 - Definitely YES** – 32%
 - YES** – 36%
 - Rather YES** – 32%
- Would you recommend other companies to participate in PolSEFF in order to increase energy efficiency?
 - Definitely YES** – 53%
 - YES** – 32%
 - Rather YES** – 10%



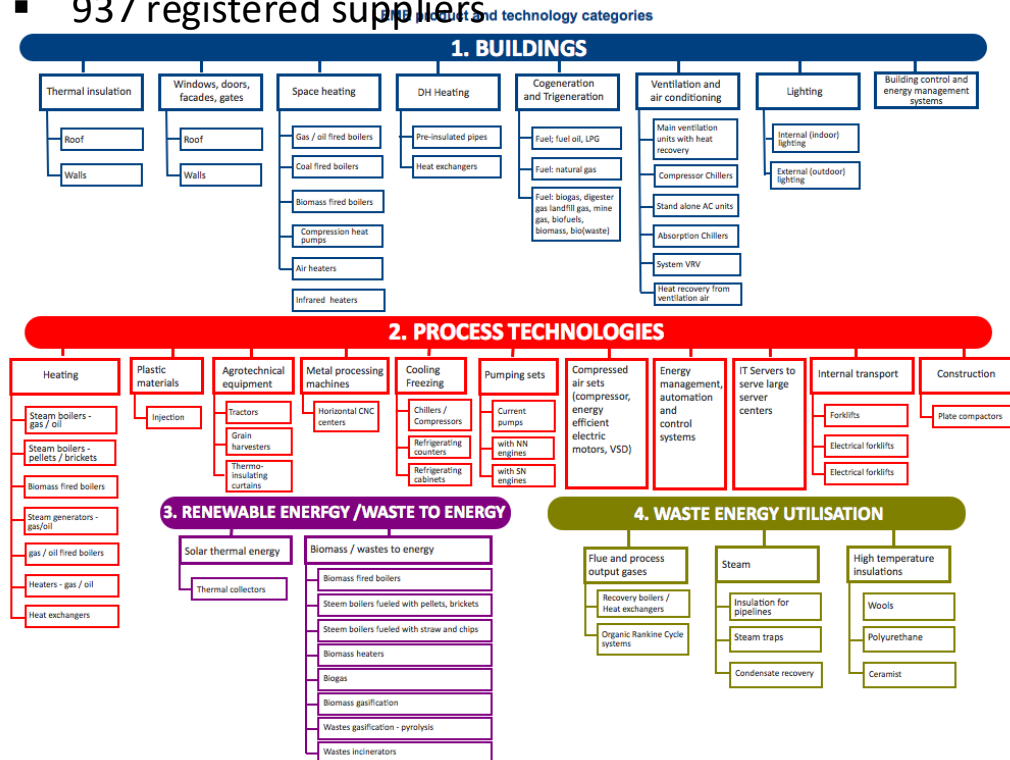
BNP PARIBAS

Bank zmieniającego się świata

LEME – AUTOMATION AND ENGAGEMENT OF THE MARKET

LEME:

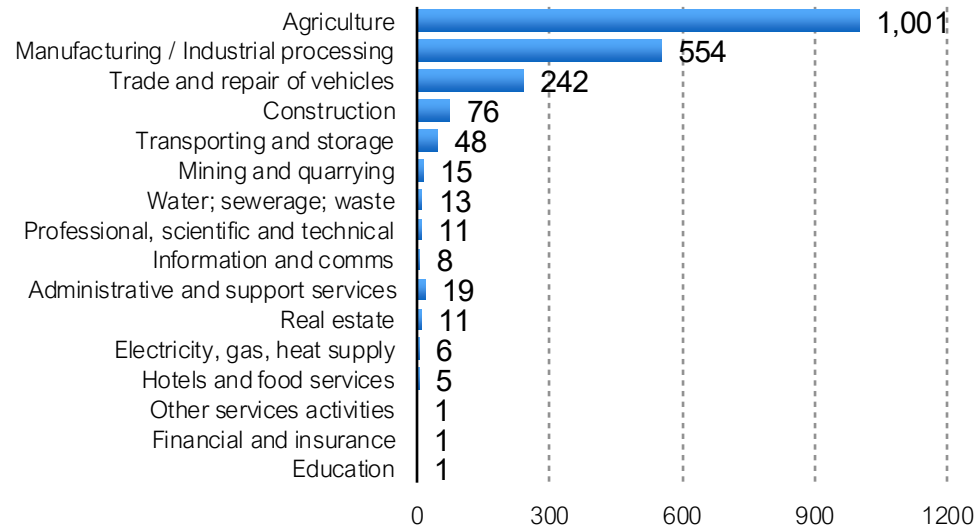
- 7638 of registered products from different Green Technology Categories
- 24 green technology categories (65 sub-categories)
- 937 registered suppliers



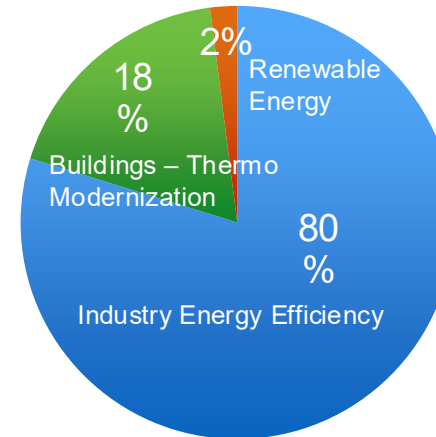
- Flexibility - LEME could be developed according to market needs
- Easy procedure for Suppliers & Producers to register their products on LEME
- Automated qualification of registered products for PolSEFF Grant (always 10%),
- Suppliers & Producers interested in promoting LEME and PolSEFF (as they could demonstrate better conditions for their clients),
- Easy process for clients (just choose the green product from the LEME -> Print Certificate -> Submit with Loan/Leasing Application -> Subsidy automatically granted (payment after completion of investment – repayment of Loan or Leasing)
- Large number of Suppliers -> high competition -> no market disturbance

POLSEFF – MORE STATISTICS

Split of projects per sector



Type of projects (%)

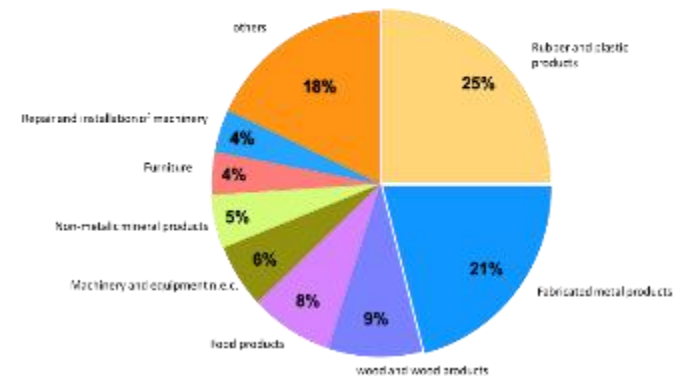


34,9% an average energy savings in industrial projects

Geographical split



Projects split in production sector



58,3% an average energy savings for Energy Efficiency for Buildings Thermomodernisation



BNP PARIBAS

Bank zmieniającego się świata

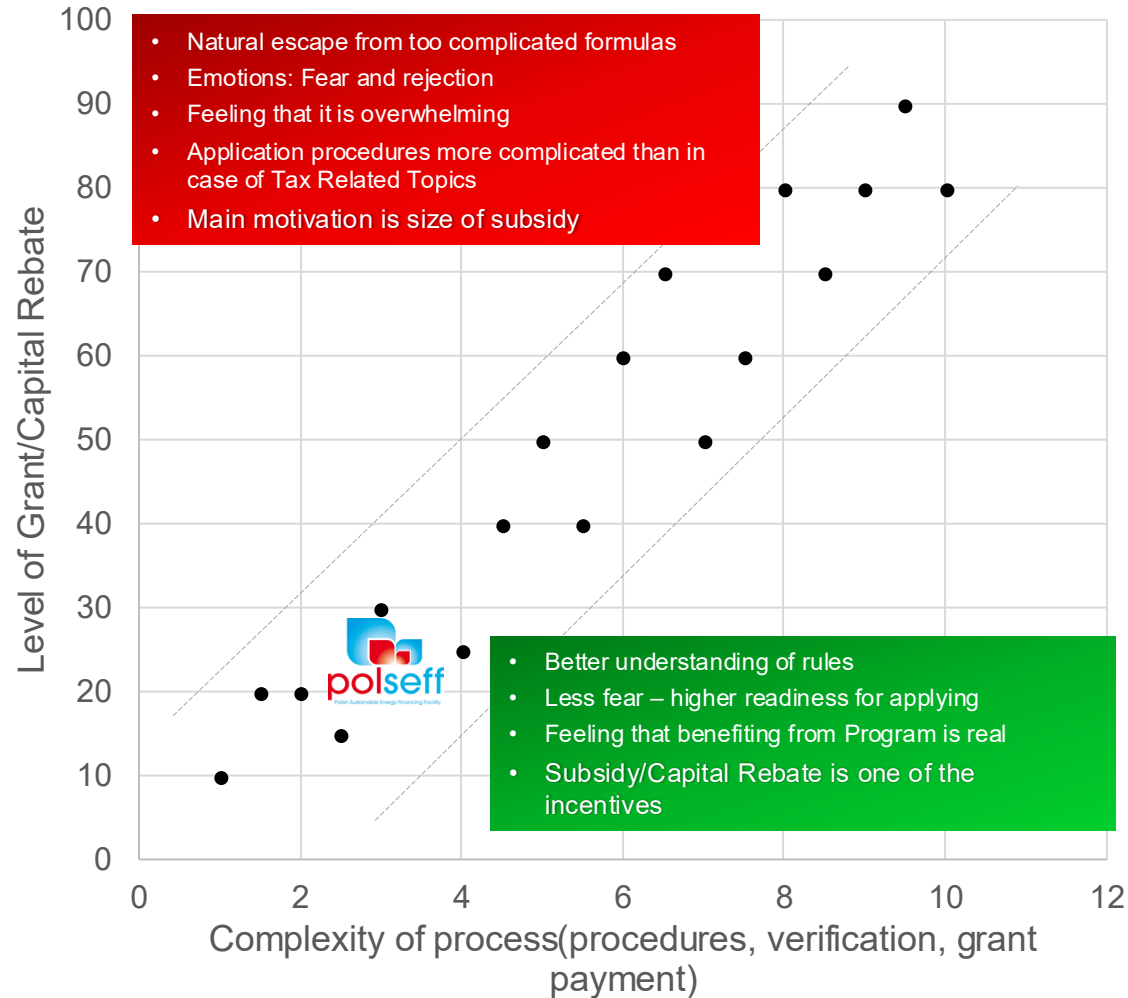
OTHER OBSERVATIONS

- PolSEFF was relatively easy for implementation in the bank (automated process, understandable rules for RMS, moderate reporting requirements)
- Thanks to PolSEFF FI's could improve/build internal capacity necessary for financing EE Investments (product development, know-how, reporting)
- Thanks to PolSEFF BNPP Poland was able to create ONE-STOP-SHOP based on ELENA Initiative
- Clear benefits for Clients (easy for communication)
- Grants were connected to financing (available after completion of investment financed by FI – grant mainly used to repay the loan or leasing)
- Transparent and easy verification process performed by External Verifier (LEME projects „desk based verification with 10% on-site verification),
- Acceptance (via LEME or Energy Audits) and final Verification process contributed to safety in terms of final grants approval (no cases of grants returns – safe environment for FIs – no legal liabilities for Banks to return grants)
- Technical Assistance – arranged and managed by EBRD (grate added value for FIs)
- Many FI's participated in PolSEFF which kept competition on good level (pricing of EE Loans were not higher)
- Relatively low cost of the PolSEFF vs Results



POLSEFF „SMART & EFFICIENT” - SIZE OF GRANT

Optimal level of subsidy



The same ecological effect can be achieved with lower cost if simple and user friendly procedures are in place.

**„Kto szybko daje ten dwa razy daje –
Who gives quickly gives twice”**



- FIs
 - Easy for scaling up
 - Less costly implementation
- Suppliers
 - Higher readiness for joining the program
 - Participation in promotion
- Automation
 - Possibility of further improvements (AI ?)



BNP PARIBAS

Bank zmieniającego się świata

Thank You