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AGENDA

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BNP FOOD&AGRO

INFORMATION AND PROMOTIONAL ACTIVITIES, SALES NETWORK INVOLVEMENT

ADVANTAGES FOR THE CUSTOMER RESULTING FROM SECURING AN AGF-GUARANTEED LOAN

EXAMPLES OF COVID-19-RELATED LIQUIDITY
FINANCING AND AGF-GUARANTEED INVESTMENT
FINANCING

BENEFITS FOR THE BANK ARISING FROM
PARTICIPATION IN THE BGK GUARANTEE PROGRAMME

BNP PARIB



Bnp food&agro

agronomist



SUB-BRAND DEDICATED TO THE BUSINESS LINE FOOD&AGRO IN POLAND



FOOD & AGRO

BNP PARIBAS

- Nearly 30% share in the agriculture financing market in **Poland**
- Centrum Kompetencji Agro (the Agro Competence) **Centre) for BNP Paribas Group (Agro HUB)**
- Over 100 years of tradition in financing the agri-food sector in Poland

SALE

Strategy & Market analysis

Acquisition and maintenance of customer relationships

Sharing knowledge

RISK

Policy, guidelines and benchmarking

The Agro sub-segment portfolio management

Agro consulting on key issues

PRODUCTS

Development of dedicated products

Tailor-made solutions

Cross & up-sell

ENVIRONMENT

Consultation with legislators, local and central institutions

Trade associations and Chambers of Commerce

> Industry advisors and researchers

CSR & **COMPLIANCE**

Sustainable solutions

Fight against climate change

Development and commitment of our people

PR & COMMUNICATION

Sharing knowledge

Building leadership in the agrifood sector



CUSTOM

ER

MORE THAN 100 YEARS OF SUPPORTING AGRICULTURE



Product offering including breakthrough products for agriculture:

1994 preferential loans

Loans with interest-rate subsidies from the State Treasury via ARMA

2002 SAPARD loans

Loans with EU support for modernisation of Polish agriculture

2004 purchase credits

working capital loan to finance, i.e., the purchase and storage of agricultural produce, products and waste from agricultural production.

2006 Agro Ekspres

Running account loan secured by mortgage

2012 Agro Progres

Investment loan tailored to the specific nature of agriculture with a very long financing period

2020 AGF guarantee with interest-rate subsidy

Guarantee for working capital and investment loans, in cooperation with BGK. Element of support for the times of COVID-19

1919

POLSKI PAŃSTWOWY BANK ROLNY (THE NATIONAL BANK OF AGRICULTURE, PPBR)

It was established by a decree of Marshal Piłsudski on February 5, 1919.

1975

BANK GOSPODARKI ŻYWNOŚCIOWEJ

It was established as a result of a merger between Centralny Związek Spółdzielni Oszczędnościowo-Pożyczkowych (the Central Association of Savings and Loan Co-operatives) and Bank Rolny (Polish Agricultural Bank)

2015

BGŻ BNP Paribas S.A.

On April 30, a legal merger of BGŻ and BNP Paribas BP took place.

1950

BANK ROLNY (POLISH AGRICULTURAL BANK)

created as a successor to the PPBR

1994

BGŻ S.A.

Bank Gospodarki Żywnościowej was transformed into a joint stock company

2019

BNP Paribas BANK POLSKA S.A.

On April 1, following the merger with Raiffeisen BP S.A., the Bank's name took its current form

Why do we understand our customers best in the market?

2006 Agro Expert Teams / Agricultural Market Analysts

Unique teams of bankers with agricultural expertise,

- -spread all over Poland and supporting sales
- analysing agricultural markets on an ongoing basis

2006 First Agroconference

- a meeting platform for the most active players of the F&A market. Start of annual meetings with the presentation of reports on development opportunities for this sector

2018 AgroHUB

Food & Agro sector competence centre for customers and banks of the BNP Paribas Group in Central & Eastern Europe and Africa

2019 Agronomist.pl

Multifunctional industry portal for the agrifood sector - information and innovative tools to improve agro-business in one place





INFORMATION AND PROMOTIONAL ACTIVITIES

DZIAŁANIA INFORMACYJNO - PROMOCYJNE, ZAANGAŻOWANIE SIECI SPRZEDAŻY

- Information page for Customers bnpparibas.pl/rolnicy/kredyty/gwarancja-fgr
- Advertising materials one pagers, leaflets and letters with our offer for Customers



- **Networking and webinars for Customers**
- Implementation of sales campaigns, including Agro Ofensywa (Agro Offensive) and pre-approved
- **Dedicated trainings for sales network**
- Bonuses for employees for realizing campaigns and sales targets
- Automation of loan and guarantee granting process





CUSTOMER BENEFITS

ADVANTAGES FOR THE CUSTOMER RESULTING FROM SECURING A LOAN WITH AN AGE GUARANTEE

Better price conditions (reduced margin, interest-rate

subsidy)

Longer period of crediting

Application for the guarantee is processed by the bank together with the loan application

Initiation of a loan secured with the guarantee only is possible on the day of concluding the loan agreement

No cost of providing collateral in the form of a guarantee

No physical collateral required

Reduced own share



ADVANTAGES FOR THE CUSTOMER RESULTING FROM **SECURING A LOAN WITH AN AGF GUARANTEE - COMPARISON**

	LOAN WITH AGF GUARANTEE	LOAN WITHOUT AGF GUARANTEE
PRICING TERMS (MARGIN)	reduced	standard
CREDITING PERIOD	max. 15 years	max. 10 years
OWN SHARE	up to 10% of the investment value	20% of the investment value
PHYSICAL COLLATERAL	not required	in accordance with the loan decision and internal regulations
ESTABLISHING OF COLLATERAL	simplified - establishment of the guarantee processed together with the bank's loan documents	confirmation of the establishment of other collaterals (e.g. confirmation of assignment, filing a mortgage/pledge application, etc.)
COST OF COLLATERAL ESTABLISHING	no	depending on collateral type
LOAN INITIATION	possible on the date of agreement conclusion	after validation and verification of the established collaterals





FUNDING EXAMPLES

EXAMPLES OF COVID-19-RELATED LIQUIDITY FINANCING AND AGF-GUARANTEED INVESTMENT FINANCING

	EXAMPLE OF A WORKING CAPITAL LOAN	EXAMPLE OF AN INVESTMENT LOAN
AMOUNT OF LOAN AND GUARANTEE	PLN 880,000 - guarantee in the amount of PLN 704,000	PLN 5,931,674 - guarantee in the amount of PLN 4,745,339
CREDITING/GUARANTEE PERIOD	36 months/39 months	120 months/123 months
PURPOSE OF FUNDING	liquidity support during COVID-19 pandemic	modernisation of a champignon farm along with the necessary infrastructure
TYPE OF AID GRANTED	State aid	State aid





BENEFITS FOR THE BANK

BENEFITS FOR THE BANK ARISING FROM PARTICIPATION IN THE BGK GUARANTEE PROGRAMME

Offer advantage - BNPP as one of few banks financing FOOD&AGRO sector

Making the bank's offer more attractive

Bank's risk reduction reduction of provisions Efficient initiation of the loan - no need to validate and verify other collaterals

Sector support during the COVID-19 pandemic

Credit growth

Low workload due to smoothly functioning process





Thank you!

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