Broadband network development in white rural areas of Greece on PPP basis

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‘Fifth annual EU conference on EAFRD financial instruments for agriculture and rural development in 2014-2020’

PPP Broadband projects in Greece
14 PPP contracts of total cost 822 million euro _ Period 2009 - 2019

- Serres solid waste management PPP
- Western Macedonia solid waste management PPP
- Epirus solid waste management PPP
- Ilia solid waste management PPP
- Peloponnese solid waste management PPP
- Urban Transportation Telematics PPP System of Attica
- Athens Urban Transportation e-Ticket PPP
- LOT 1: Project of rural broadband networks through PPPs in rural settlements
- LOT 2: Project of rural broadband networks through PPPs in rural settlements
- LOT 3: Project of rural broadband networks through PPPs in rural settlements
- Digital recording, archiving and provision of court minutes with PPP
- PPP for 7 Fire Stations
- PPP for 14 new school buildings in the Region of Attica
- PPP for 10 new school buildings in the Region of Attica
Map of pipeline of projects
11 PPP projects of total value €1.5 billion

- "Ultrafast Broadband"
- Southwest Peloponissos road section Kalamata - Rion - Pylos - Methoni
- Precision medicine PPP infrastructure projects
- New education & culture buildings of the Academy of Athens through PPP
- 8 school units in the Municipality of Chania through PPP
- Northern road axis of Crete
- 3 street lighting upgrade projects
- New school buildings in the Municipality of Rhodes
- Waste management facilities in the Municipality of Rhodes
Major achievements
Major achievements

Institutional framework

❖ Functional

✓ Legal certainty: more than 60 favorable decisions of the Hellenic Council of State, contracts approval by the Court of Audit.

✓ Strong competition: In 13 competitions, 76 bidders expressed interest in Phase A, while 40 submitted final binding offers.

❖ Innovative

✓ First time at EU level that PPP funding was a combination of EIB funds and funds of JESSICA.
Major achievements

Greece has been classified 3rd worldwide among 135 countries in the field of “Procurement of PPPs” according to the World Bank 2018 Procuring Infrastructure Public-Private Partnerships report.
In a recent study for the REGI Committee of the European Parliament, Greece is recognised to be leading in the blending of EU grants and private capital financing of PPP schemes.
Broadband Network Development in Rural ‘White Areas’ of Greece through PPPs
3 projects - Rural Broadband

Awarding Authority: Information Society S.A. (KtP SA)

Private Partner:
LOT1: OTE S.A.
LOT2: HELLAS ONLINE – INTRAKAT - INTRACOM HOLDINGS
LOT3: OTE S.A.

Equity/ Commercial banks: EUR 104.7m
EU GRANT: EUR 160.1m
Total Project Cost: EUR 265m

Financing:
EU Grant
Private partner
Lenders involved: National Bank of Greece

Private Partner:
LOT1: OTE S.A.
LOT2: HELLAS ONLINE – INTRAKAT - INTRACOM HOLDINGS
LOT3: OTE S.A.

Designing, financing, constructing, maintaining and operating broadband infrastructure that will provide broadband services to rural settlements, where there is no basic broadband infrastructure in place or is unlikely to be developed in the near future.

Sign of contract (LOT 1-2-3): Dec 2014
The Rural Broadband project is a nationwide public intervention aiming to bridge the digital divide in remote and sparsely populated rural ‘white areas’.

- > 5,000 settlements (White, Rural areas)
- > 500,000 citizens
- Nationwide network
- PPP scheme (2 yrs. Built + 15 yrs. Operation)
3 projects - Rural Broadband

Aim of the project

Problem

- Market failure
- No connectivity
- No e-services
- No equal
- Negative impact on social well-being
- Digital Divide

Solution

- Public intervention [limited to eligible for funding areas]
- Provide broadband / open infrastructures
- The project aim to cover a critical ~5% of population
Areas of intervention

Settlements that fulfill all the eligibility criteria of ERDF & EAFRD are eligible for funding, thus constitute the intervention area.

Parameters:

• Geographic area

• Type of economic activity

• Existence of BB infrastructures
3 projects - Rural Broadband

DBOT

• Design  Network design by the contractor (SPV)

• Build  Contractors implement the project
3 milestones: 30%, 60%, 100% population coverage
External auditor assess the progress

• Operate  SPVs provide wholesale only access to third-party ISPs (retail service providers)
Retail prices are subject to NRA’s regulation/supervision
Any retail provider has access, on equal terms (open-access, non-discrimination)

• Transfer  Public authority retains the ownership of infrastructures during all the project life.
After the end of the concession period, the management of the network return to the project owner (public sector)
3 projects - Rural Broadband

LOTS
Each LOT was assigned to one SPV:

LOT1: Macedonia, North Aegean
(www.oteruralnorth.gr)

LOT2: Central Greece, Thessaly, Epirus, Cyclades (www.ruralconnect.gr)

LOT3: Peloponnese, Crete, Ionian, Dodecanese
(https://www.oteruralsouth.gr)

<table>
<thead>
<tr>
<th>LOT</th>
<th>Residents</th>
<th>Villages / Settlements</th>
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<tbody>
<tr>
<td>1</td>
<td>170,884</td>
<td>1,188</td>
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<tr>
<td>2</td>
<td>185,043</td>
<td>1,864</td>
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<tr>
<td>3</td>
<td>169,360</td>
<td>2,025</td>
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<tr>
<td>TOTAL</td>
<td>525,287</td>
<td>5,077</td>
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</table>
# 3 projects - Rural Broadband

## Budget

<table>
<thead>
<tr>
<th>M€</th>
<th>LOT1</th>
<th>LOT2</th>
<th>LOT3</th>
<th>TOTAL per OP/RP</th>
</tr>
</thead>
<tbody>
<tr>
<td>OP Digital Convergence</td>
<td>23,96</td>
<td>36,82</td>
<td>48,38</td>
<td>109,15</td>
</tr>
<tr>
<td>RP Macedonia-Thrace</td>
<td>5,27</td>
<td>0,00</td>
<td>0,00</td>
<td>5,27</td>
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<tr>
<td>Rural Development Programme</td>
<td>15,15</td>
<td>23,48</td>
<td>8,00</td>
<td>46,63</td>
</tr>
<tr>
<td><strong>Total per LOT</strong></td>
<td>44,37</td>
<td>60,30</td>
<td>56,38</td>
<td>161,05</td>
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</tbody>
</table>

![Budget Chart](chart.png)

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[European Investment Bank](https://www.eib.org)
3 projects - Rural Broadband

100% EU funding – 2 Programming periods.

**PP 2007-2013**
OP Digital Convergence (ERDF)
RP Macedonia – Thrace (ERDF)
Rural Development Programme of Greece 2007-2013 (EAFRD)

**PP 2014-2020**
OP - Competitiveness, Entrepreneurship and Innovation (ΕΠΑΝΕΚ) (ERDF)
3 projects - Rural Broadband

Technical Approach

LOT1 & LOT3
Fiber-optic cable up to the settlement and also by renting (IRU) optical fiber in parts of the network that already exists such infrastructure.

LOT2
Combination of fiber optic cable up to settlements and also by wireless network coverage (LTE) of settlements.
Network Architecture

- Network islets
- Both passive & active equipment
- Backhauling
- Access (where required)
- Concentration Point (RIX) – at least one per prefecture
- NoC

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Network layers & Architecture

Actual L3 Services (availability 98.75%)

LOT1 & LOT3

- 50Mbps/30Mbps with 1:5 contention ratio
- 30Mbps/4Mbps with 1:20 contention ratio

LOT2

- 30Mbps/4Mbps with 1:20 contention ratio
- 8Mbps/2Mbps with 1:40 contention ratio

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Wholesales Services

**Level 1:** Wholesale access to passive infrastructure
- 3rd party providers can lease passive infrastructure and use relevant facilities, in order to deploy their own transmission/access networks.
- Long/short term leasing of micro-ducts, dark fiber, collocation.

**Level 2:** Wholesale provision of leased lines
- 3rd party providers can use leased lines (active bandwidth) in order to handle traffic from certain residential departments to the corresponding RIX (backhauling).
- Leased lines 10Mbps – 1Gbps, availability 98.75%-99.99%.

**Level 3:** Wholesale bit-stream broadband access
- 3rd party providers can use the installed infrastructure to provide connectivity/internet services, without the prerequisite of any network investment in the specific rural areas (bit-stream wholesale access).
- In this case, 3rd party providers will ‘receive’ traffic at the neighboring RIX.
Project Data

The project covered ~45% of the Greek territory (geographical coverage).

• ~10,000 km of trenching
• ~3,800 km optical network (IRU)
• 2,328 DSLAM Installations
• 262 wireless nodes
Milestones

Phase A [end of building phase]

• Population coverage > 85%
• Geographic coverage > 60%
• Covered population with Class A services (30Mbps / 4Mbps) > 40%
• Fiber-linked settlements > 400 residents

Phase B [end of project]

• Population coverage > 95%
• Covered population with Class A services (30Mbps / 4Mbps) = 100%
3 projects - Rural Broadband

Project monitoring
3 projects - Rural Broadband

Implementation challenges

• Peculiarities of the country (thousands of villages sparsely distributed over mountainous areas and islands)

• Delays in the issuance of excavation and trench permits by local authorities

• Unfavorable weather conditions (intense rainfall, snowfall, floods, etc.)

• Delays in the issuance of wireless telecommunication tower/antenna permits (the procedure is consisted from 14 distinct steps, from which the most time consuming are):
  
  • Forestry Permits

  • Ephorate of Antiquities Permit
3 projects - Rural Broadband

Public Buildings

The project offers broadband access (service availability) to 3,193 public buildings of rural, remote areas of the country.

<table>
<thead>
<tr>
<th>TYPE OF AUTHORITY</th>
<th>NUMBER OF BUILDINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUCATION</td>
<td>2,607</td>
</tr>
<tr>
<td>LOCAL &amp; REGIONAL AUTHORITIES</td>
<td>242</td>
</tr>
<tr>
<td>CITIZENS’ ONE STOP SHOPS (KEP)</td>
<td>132</td>
</tr>
<tr>
<td>POLICE - PORT POLICE - FIRE DEPTS</td>
<td>115</td>
</tr>
<tr>
<td>HEALTH</td>
<td>46</td>
</tr>
<tr>
<td>REVENUE AUTHORITIES (TAX, CUSTOMS)</td>
<td>26</td>
</tr>
<tr>
<td>COURTS</td>
<td>6</td>
</tr>
<tr>
<td>OTHERS</td>
<td>19</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>3,193</strong></td>
</tr>
</tbody>
</table>
3 projects - Rural Broadband

Project Stakeholders

- NRA
- GSTP Project Owner
- PPP Authority
- SPVs Contractors
- Information Society S.A. Contracting Authority
- External Auditor
- Public Financing Authorities (MA of OP)
Lessons learned

- Cooperation of all stakeholders (government, municipalities in rural areas, telecom sector, construction companies) is crucial for the success of the project.

- Regional and local authorities should actively support the implementation and facilitate/expedite the project (e.g. timely licensing when required).

- A common licensing regime for all the country and its due application is of key importance.

- Rural Broadband projects bridge the broadband divide; other aspects of the digital divide should be treated as well.
3 projects - Rural Broadband

EU Broadband Award

The project was the 2017 EU Broadband Award winner - Category 3: Territorial Cohesion

Innovative models of financing, business and investment

Optic fiber to all houses on Gotland

Cost reduction and co-investment in a future proof infrastructure

Colchester Business Broadband

Territorial cohesion in rural and remote areas

Broadband Network Development in White Rural Areas in Greece

Socio-economic impact and affordability

Coviolo Wireless

Openness and competition

The Helsinki Optical Fibre Cooperative

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New PPP project
"ULTRAFAST BROADBAND"

Project cost €700million
Ultrafast Broadband

UFBB

- A major PPP project (DBOT) aiming to provide VHCN availability to ~18% of the population
- Wholesale only infrastructures
- 7 LOTs

The project aims to cover:

- >98% of the NGA-white areas with Class B services (at least 100Mbps DL) and at least 65% of the NGA-white areas with Class A services (DL 100Mbps, readily upgradable to 1Gbps).
- Est. budget EUR 700m (public intervention EUR 300m - ESIF)
- Competitive dialogue procedure