



Social Impact Investments

Mario Calderini,
School of Management- Politecnico di Milano





Social Impact Investment Taskforce

IMPACT INVESTMENT: THE INVISIBLE HEART OF MARKETS

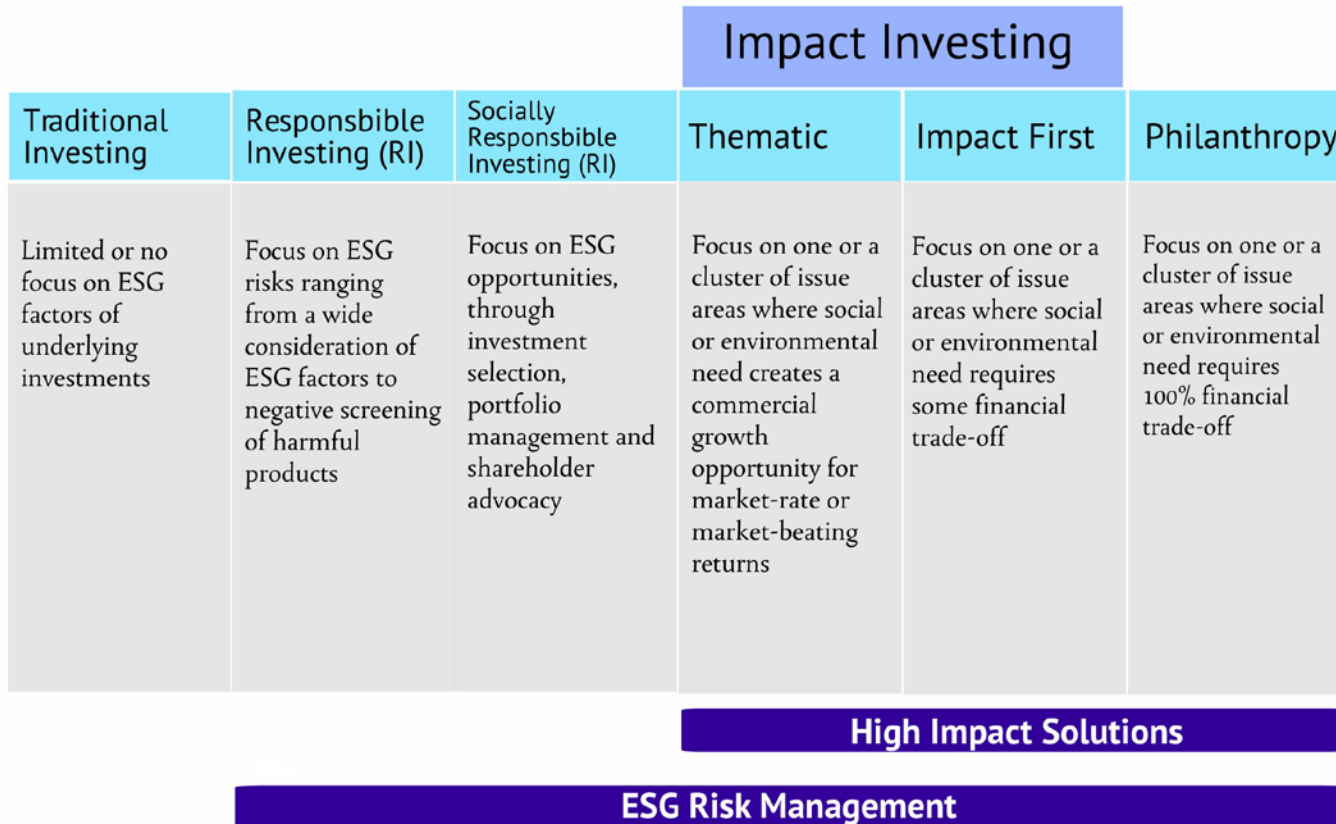
Harnessing the power of entrepreneurship,
innovation and capital for public good



- Established under the UK's presidency of the G8.
- Launched in June 2012, delivered its report in September 2014.
- Organised in National Advisory Boards and Working Groups.
- Now the “**Global Social Impact Investment Steering Group**”.



Impact investing spectrum



Social Impact Investments are those that intentionally target specific social objectives along with a financial return and measure the achievement of both.



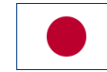
Impact investing fund allocation

Examples in the G8 countries



USA

46B\$ AuM from 125 major funds, foundations and development institutions



Japan

~250M\$ AuM from financial institutions and corporate funds



Canada

2.2B\$ AuM from foundations, community finance and credit unions¹



UK

~104M£/year funding by specialized social intermediaries



France

1.8B€ available resources mainly from banks and savings products for retail



Italy

G8 Taskforce estimates a potential of ~ 28B B€ professional AuM by 2020



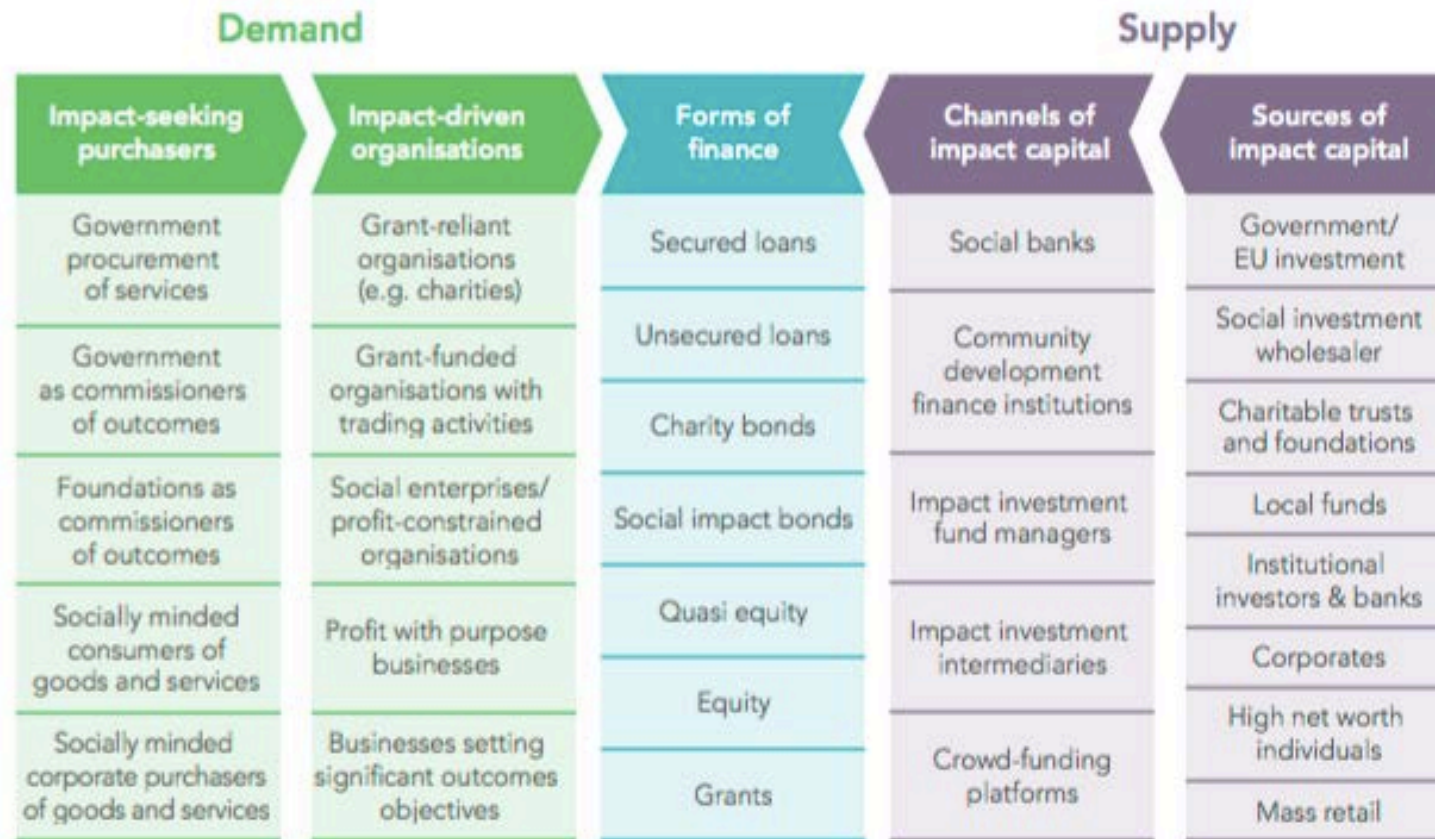
Germany

1.7B€AuM mainly from the government and companies





Mapping the ecosystem





High Level Recommendations

Set measurable impact objectives and track their achievement.

Investors to consider three dimensions: risk, return and impact.

Clarify fiduciary responsibilities of trustees.

Pay for success commissioning.

Consider setting up an impact investment wholesaler funded with unclaimed assets.

Boost social sector organisational capacity.

Give Profit-for-Purpose businesses the ability to lock-in mission.

Support Impact investment's role in international development.



Recommendations to Policy Makers

Market Steward

- Better regulation
- Legal framework

Market Participant

- Improved commissioning
- Matching fund

Market Builder

- Expand support to impact-driven organizations
- Tax incentives

New role for government



Lessons learned



Advocacy for political awareness.



An act of balance between demand and supply-side.



A pivotal role of metrics, measurement and data infrastructure.



Experiment and demonstrate.



Articulated and proactive role of government.



Involve corporations and retail banking.



One last glance at Italy



- The Italian National Advisory Board was created to inform the work of the G8 Taskforce.
- It published its own report on what is required in Italy country to bring impact investment to take-off, including 40 high level recommendations.
- The newly established “**Social Impact Agenda for Italy**” association is set to take forward the ideas and the work of the Italian Advisory Board.



Thank you

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