



The Italian case study: SELFIEmployment – a revolving Fund for youth self-employment

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European Investment Bank The EU bank



Agenda

- 1. Delivery of NEET employment policy demand and supply analysis
- 2. Addressing the market failure by using a FI: why we go for it
- 3. Governance model, products provided and available resources
- 4. Action plan for the implementation of the FI: next steps and expected results



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1. Delivery of NEET employment policy – demand and supply analysis





The NEET issue in Italy and the Youth Guarantee



Training

Job

coaching

European Investment

Employment

Bonus

The EU bank



In the need to effectively face the youth unemployment issue, Italy delivers the Youth Guarantee via a National OP, financed by ESF, YEI and national resources and implemented by the Ministry of Labour and Social Policies (MA) and Italian Regions (Intermediate Bodies)

Mobility

Apprentice

ship

Guidance

Traineeship

SELF-

Civil service

9 different measures delivering high quality training and adequate job offers for NEETs.

The MA relies on the **Self-entrepreneurship as one** of the most effective measures for a quick recover of the youth employment rate.



Market failure and unmet demand



The ex-ante assessment showed that:



 a market failure exists in quantitative terms
86.436 NEET registered to YG aged 19-29 and proxied by self-employment propensity

- No measures specifically addressing NEET
- Risk of cannibalization and crowding-out effect for NEET due to excessive
 fragmentation of resources

Need to address the demand with **tailored** and **specific** measures for promoting **NEET self-employment** initiatives

- A FI fills a market gap without negatively affecting competition
- The measure is complementary to existing financial instruments and training measures, not only within the YG scheme
- Whole number of NEET able to be targeted only via a revolving mechanism
- A FI at national level ensures a greater critical mass compared to its implementation at regional level







2. Addressing the market failure by using a FI: why we go for it





How we support self-employment at the moment...



YEI NOP Measure n. 7 supports NEETs registered to YG programme in two complementary ways:





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... and how we will complete it with a FI



After providing NEETs with training and tutoring, sound business ideas are in need to access credit:





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3. Governance model, products provided and available resources





How SELFIEmployment works





Financial products provided

Different credit size for different needs

Microfinance within € 25 000 no guarantees required

The **Investment Strategy** follows directly from the results of the market analysis and lessons learnt

2 Extended Microfinance between € 25 000 and € 35 000 no guarantees required

Small loans between € 35 000 and € 50 000:

 $2 \geq 1^{\circ}$ Tranche: Max 50% of the eligible expenditure

Finan

<u>2° Tranche</u>: Residual part of the eligible expenditure, at the completion of the expenditure plan









Available resources







4. Action plan for the implementation of the FI: next steps and expected results





Next steps & expected results





Reload of SELFIEmployment and following Calls

More Regions expected to contribute to the FI

European Commission



2014-20

period



Thank you

www.fi-compass.eu



