



Development of The European Code of Good Conduct (CoGC) for Microcredit Provision

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Background...

- Gradual shift as MFIs professionalised to move away from subsidy to more sustainable approaches
- Today over 50 guidelines and manuals and there are several specialised MFI rating systems
- In 2004 G8 endorsed Key Principles of Microfinance:
 MFIs should be financially self-sustaining and disclose and measure performance







Towards a CoGC for Microcredit Providers in EU

- In 2007, Commission adopted communication "A European initiative for the development of micro-credit"
- Communication identified priority actions:
 - Improve legal & institutional environment for microcredit
 - Improve climate employment & entrepreneurship
 - Promote best practice in sector
 - Provision finance capital for non-bank MFIs
- Developing "code of good conduct" covering governance, management & client relations identified as priority in promoting best practice







Development of the CoGC

- Code drafted by University of Salford in liaison with European Commission
 - Selected through tendering process
- Developed through extensive consultation and based on best practice:
 - Review best practice
 - Stakeholder consultation
 - Piloting







Best practice

Review 60+
international standards
& frameworks
Advice & input from
leading experts

Consultation

Initial EC workshops
7 stakeholder
workshops
Consultation with trade
bodies
Online consultation
Drafts sent out for
review

Piloting

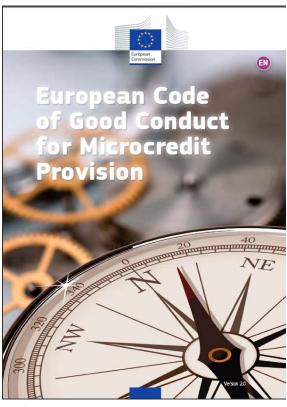
Code piloted by 14 MFIs across 11 EU countries







European CoGC for Microcredit Provision



- Customer & investor relations
- 2. Governance
- 3. Risk management
- 4. Reporting standards
- 5. <u>Management Information</u> <u>Systems</u>







Thank you

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