



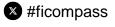
Workshop - Implementing and boosting equity investment

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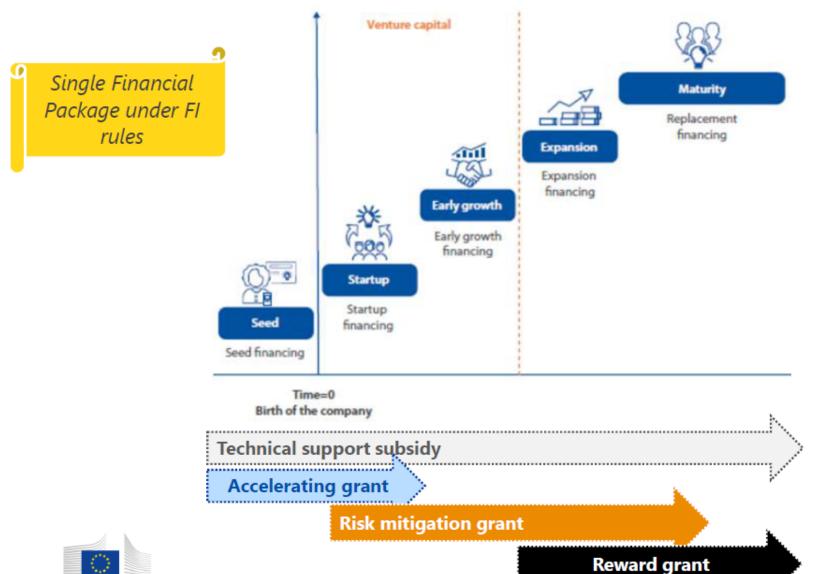


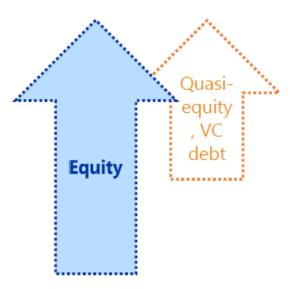




Combination of Equity FI and grant(s)











Building an effective equity ecosystem





Regulation

- Robust and stable framework
- CPR
- Equity market
- Company law

Speak the same language

- Market engagement
- Local Fund Manager market
- Capacity building (on all sides)
- Practical business advice
- Founders' clubs civil society for entrepreneurs

Long term approach

- It takes a long time!
- Cycles of growth of the market
- Stability funding & strategy
- Follow-on investmentsfor ERDF Fis
- Patient capital





Early stage investment – potential ERDF grant/FI combination



Technical support

- Established concept needed at all stages of a company's life-cycle
- Helpdesk?
- Possible overlap of technical support with role of Fund Manager – mentoring/business advice?
- Need to complement not crowd out existing incubators

Grant as accelerator

- Potential at several stages of company
- Is it compatible with the market?
- Phased approach grant to support pipeline in single operation
- Regulatory issues in some countries?

Who can manage the grant?

Fund manager?
Consortium/sub-contractors
Role of Holding fund
What does managing grant as FI mean?





Later stage – potential ERDF grant/FI combination

Feedback



Grant as risk mitigant

- Mixed view of need more skepticism
- May have role in Pharma/Deeptech due to high development cost
- Advantage is that it is non-dilutive and preserves founders' position
- How does it fit with equity ecosystem equity/quasi-equity – may confuse market?

Grant as reward

- an 'equity rebate' model?
- Reward for achievement of targets
- Needs further consideration/development

Other models?

Convertible grant
Tax incentives to support Fls
VC support for family companies
Participation in later funding rounds







Thank you!

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