



**EFSI support for agriculture and rural development
European Investment Project Portal (EIPP)
What's new and what to expect?**

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ECFIN, European Commission



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Investment Plan for Europe: the three pillars



1. MOBILISING FINANCE FOR INVESTMENT

- Mobilise at least EUR 315bn over 3 years for strategic investments and access to finance via the European Fund for Strategic Investments (EFSI) within EIB/EIF
- Cooperation with National Promotional Banks



2. MAKING FINANCE REACH THE REAL ECONOMY

- European Investment Project Portal (EIPP)
- European Investment Advisory Hub (EIAH)



3. IMPROVED INVESTMENT ENVIRONMENT

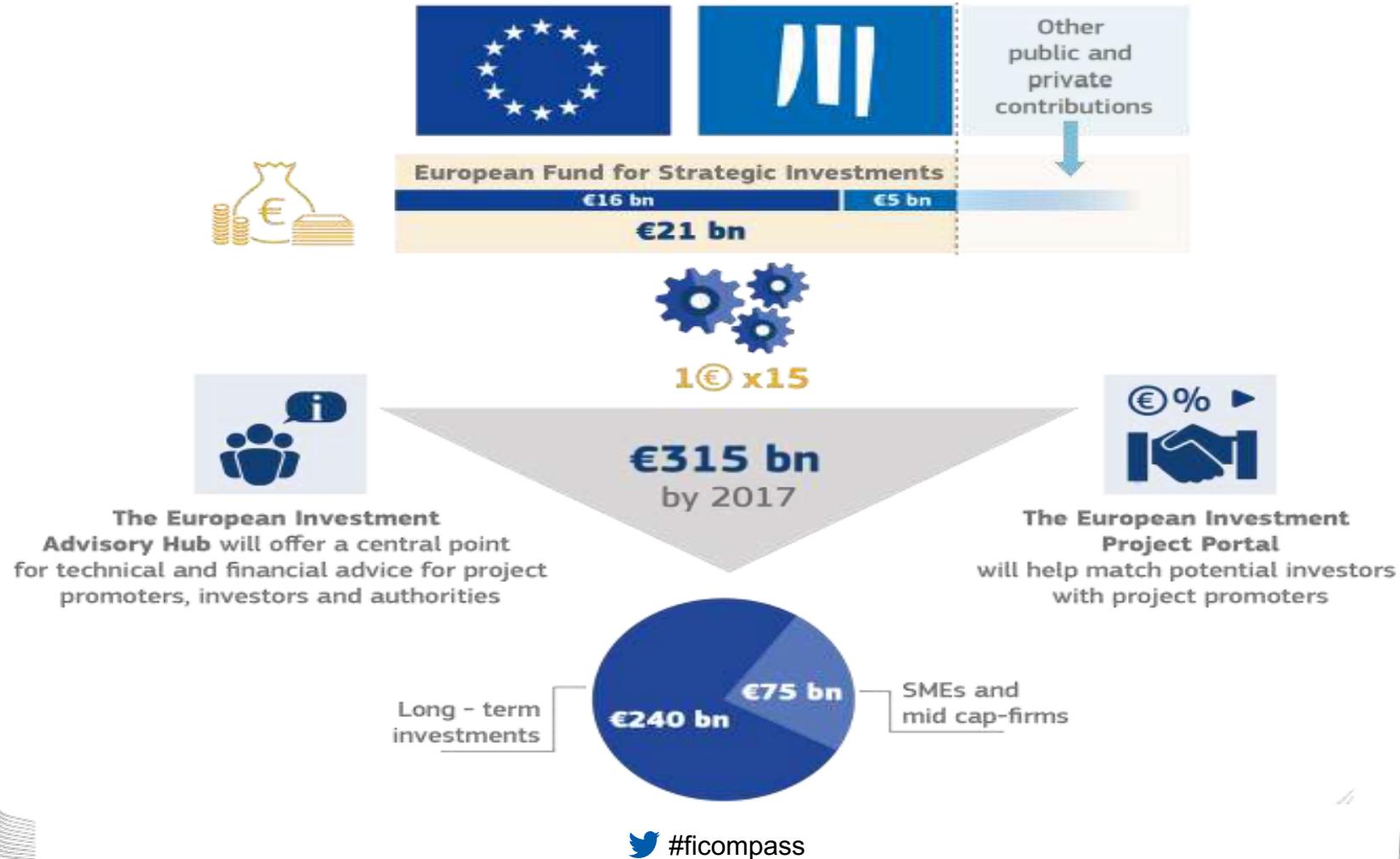
- Predictability and quality of regulation
- Removing non-financial, regulatory barriers in key sectors within EU Single Market
- Structural reforms at national level



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European Fund for Strategic Investments: EFSI



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EFSI: Who can benefit?



Eligible counterparts

Corporates of all sizes

Utilities and public sector entities (non-sovereign)

SMEs (up to 250 employees) or midcaps (up to 3 000)

National Promotional Banks or other banks for intermediation

Dedicated Investment Platforms

Contact

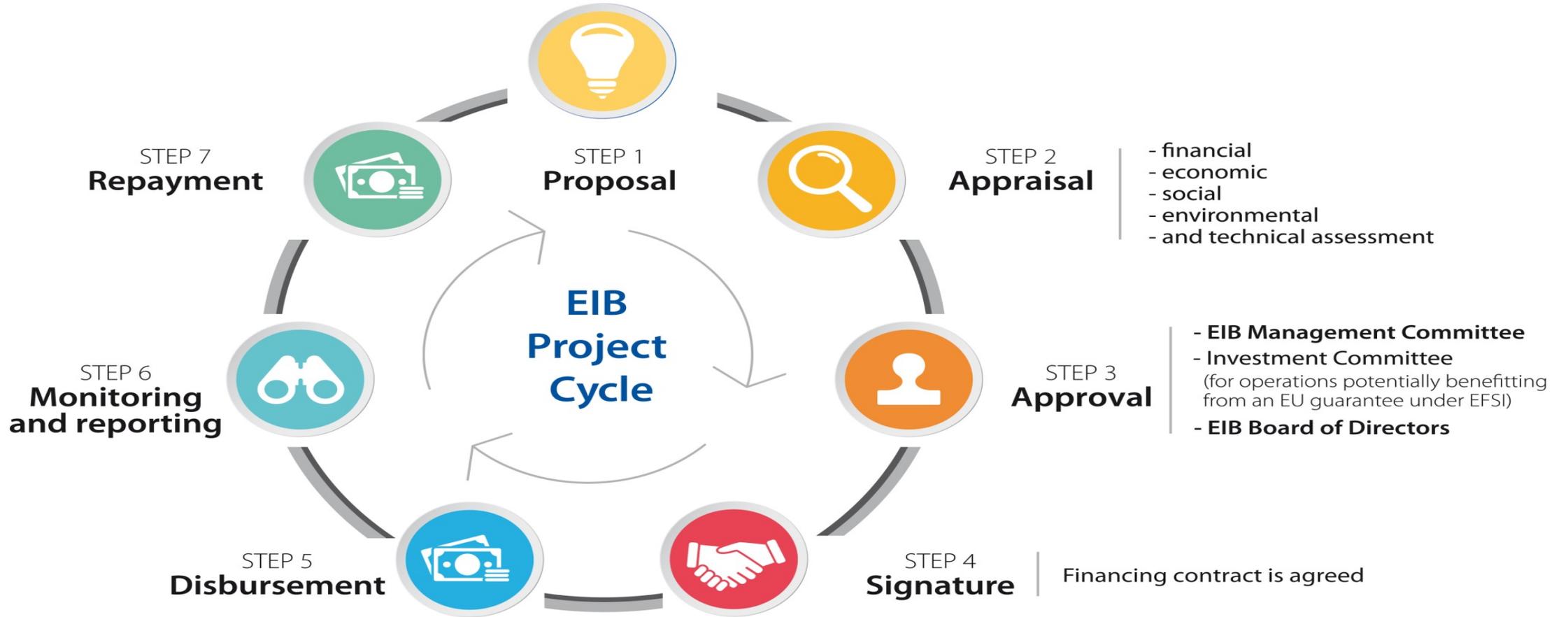
EIB Group directly via InfoDesk or relevant Operations Department
www.eib.org
www.eif.org



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How to access EFSI financing? (IIW)



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EFSI State of Play



As of June 2017:

- **523 transactions** approved by the EIB Group so far
- Since July 2015, the EFSD has **mobilised EUR 209.1bn in investments** across all 28 MS
- Benefitting **427,000 SMEs and midcaps**
- **240 larger projects** amounting to EUR 133,5bn in 26 MS
- Over **60% of private sector financing**.



Of which
EUR 24.1bn
signed

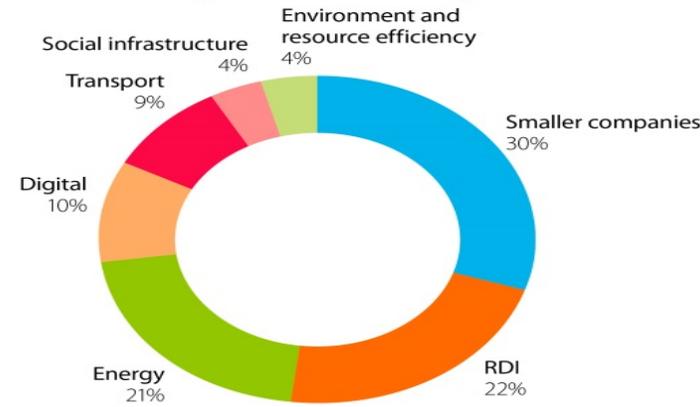
EIB Group figures

As of 15/06/2017



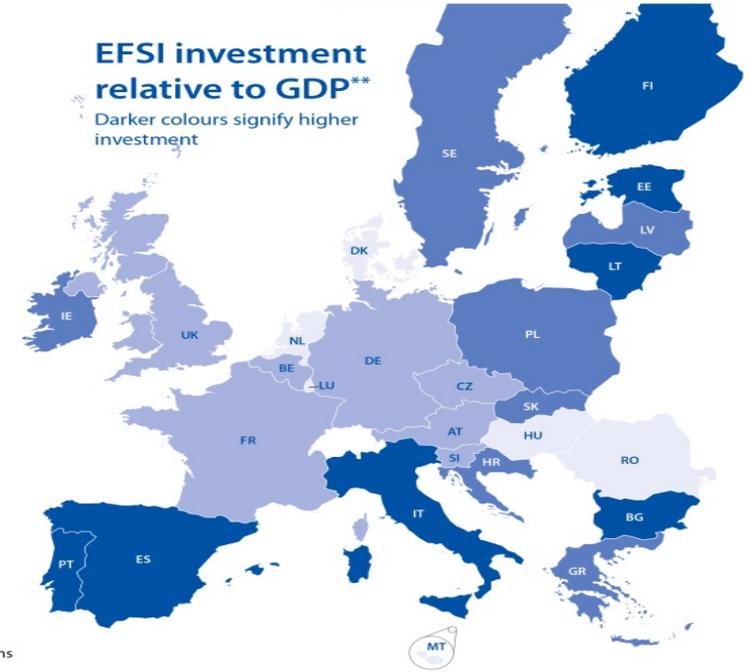
* EIB-approved: EUR 29.7bn
EIF-approved: EUR 9.3bn

EFSD investment by sector**



EFSD investment relative to GDP**

Darker colours signify higher investment



**based on approved operations

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EFSI Key Principles



No geographic allocation

No sectoral allocation

Projects' own merits

Approval by independent market experts



EFSI eligibility criteria



1. Consistency with EU policies
2. Additionality
3. Economic and technical viability
4. Maximisation where possible of the mobilisation of private resources



EFSI Key Areas



Operations to be consistent with **EU policies** and to support any of the general objectives:

1. Research, development and innovation
2. Energy
3. Transport
4. Information and Communication Technologies
5. Environment and resource efficiency
6. Human capital, culture and health
7. Support to SMEs and mid-cap companies, through local partner banks and institutions



What are Investment Platforms (IPs)?



- EFSI Regulation:

'investment platforms' means special purpose vehicles, managed accounts, contract based co financing or risk sharing arrangements or arrangements established by any other means by which entities channel a financial contribution in order to finance a number of investment projects, and which may include:

- (a) national or sub national platforms that group together several investment projects on the territory of a given Member State;
- (b) multi country or regional platforms that group together partners from several Member States or third countries interested in projects in a given geographic area;
- (c) thematic platforms that group together investment projects in a given sector;

- EFSI Steering Board: Rules applicable to with investment platforms and NPBI

http://www.eib.org/attachments/strategies/efsi_steering_board_rules_applicable_to_operations_with_investment_platforms_and_npbs_or_institutions_en.pdf

=> Initiatives that bring together several sources of funding, public and private, to address the same policy objective under EFSI



Features of EFSI Investment Platforms (IPs)



- **Presence of public and private funding**
- **Combination of resources** from EIB, NPBs, private investors, SWFs, with high catalytic effects and value added
- **Subordination** – IPs focus on market failures and crowding-in of private sector financing → EFSI can be subordinated to other investors
- **Complementarity** to existing financing alternatives
- **Compliance with EFSI Regulation** requirements, e.g. additionality, sectorial/geographical eligibility of operations, reporting, accountability, evaluation
- **IP Product Offering:** equity/quasi-equity investment, loans, guarantees



IPs approved to date



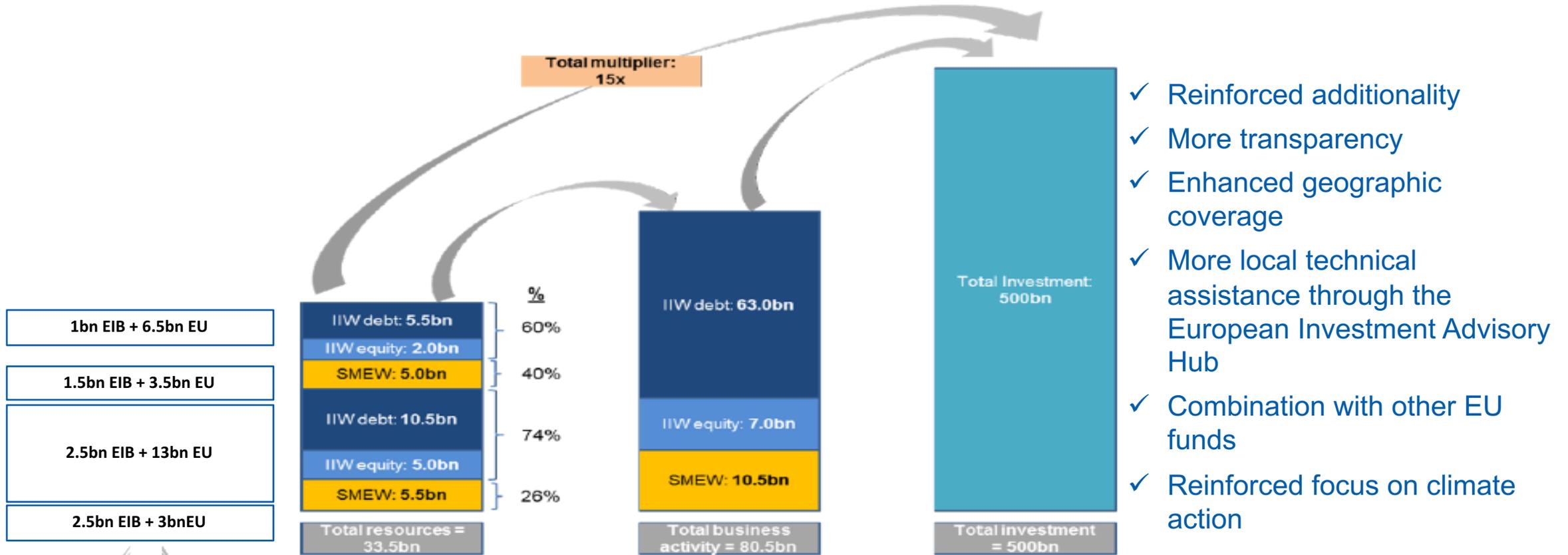
- **25 IPs approved to date:** 22 under Infrastructure and Innovation Window (EIB) and 3 under SME Window (EIF)
- **EUR 2.7bn EFSI financing** for over **EUR21.7bn investments** expected to be mobilised
- Investment platforms are mostly (i) **equity funds** in a large majority and (ii) **risk sharing arrangements** for debt products. A few are (iii) **large framework agreements ruled by MoUs**, e.g. CDP Platform for Major Infrastructure in Italy.
- **Geographic areas:** IPs set up in **IT (8), FR (7), ES(4)** mostly. Also examples in PL, EL, NL, DE, FI. Two cross-border IPs and **2 IPs covering all EU-28**
- **Financing tenor** between 9 and 25 years, average 17 years.
- Mostly financing of smaller projects, **SMEs and midcaps for energy, environment, digital, research and development** priorities. Financing of larger infrastructure (ports, highways..) and **social housing**



EFSI 2.0: what's next?



Extended duration and increased firepower of EFSI to mobilise at least EUR 500 billion by end-2020



- ✓ Reinforced additionality
- ✓ More transparency
- ✓ Enhanced geographic coverage
- ✓ More local technical assistance through the European Investment Advisory Hub
- ✓ Combination with other EU funds
- ✓ Reinforced focus on climate action



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Almost EUR 1bn EFSl financing approved for rural development and bioeconomy to date

Examples in the Agriculture sector:

FI Äänekoski bio-product mill (signed in June 2015)



- Construction of a new bio-product mill in Äänekoski, Finland
- EIB financing under EFSl: **EUR 75 million**
- Total investment expected: **1.2 billion**
- Expected job creation: **8,500**

FR Normandy Dairy Production Facility



(signed April 2016)

- Construction and operation of a dairy plant to produce UHT milk, butter and cream. Upgrading older equipment to increase efficiency
- EIB financing under EFSl: **EUR 55 million**
- Total investment expected: **EUR 124 million**

PL Dairy production in Poland (under assessment)



- Construction and operation of two new milk powder processing lines in an existing milk processing factory

EL Creta Farms (signed in May 2016)



- Development of new product lines in the cold cut meat and dairy food manufacturer segments.
- EIB financing under EFSl: **EUR 15 million**
- Total investment expected: **EUR 31 million**

EFSI for Rural Development: what to expect



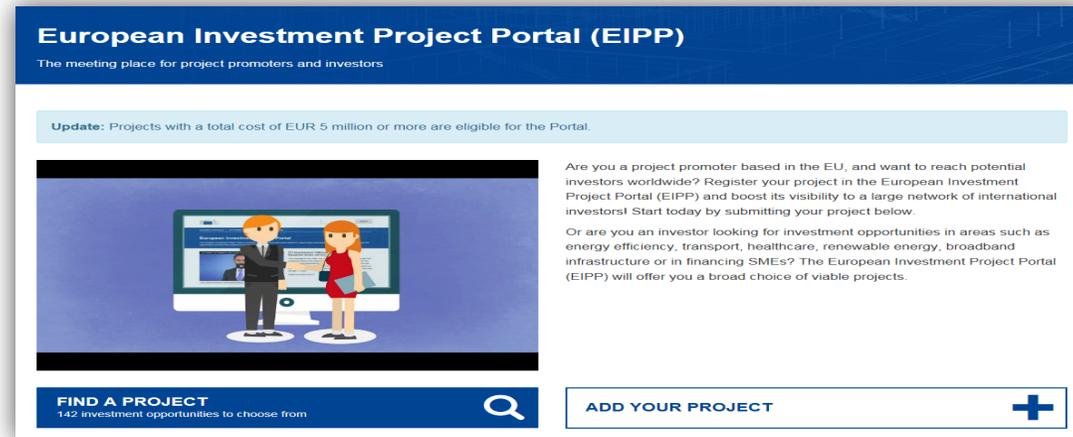
- In **EFSI 2.0 proposal**: A key area added "*Sustainable agriculture, forestry, fishery, aquaculture and other elements of the wider bioeconomy*"
- In **Omnibus proposal**: regulatory improvements to facilitate combination of EFSI financing with Structural Funds
- Preparation of **investment platforms** relevant for the rural areas: EAFRD-EFSI Initiative, rural broadband, agricultural SMEs, circular bioeconomy projects, small hospitality renovation projects....





European Investment Project Portal (EIPP)

ec.europa.eu/eipp



- Meeting point enabling EU-based **project promoters to publish their projects** and to **reach potential investors worldwide**
- EIPP went live in June 2016 and promoters can **submit projects in any of the 24 EU languages**
- Continuous web development/improvement: for investors and promoters

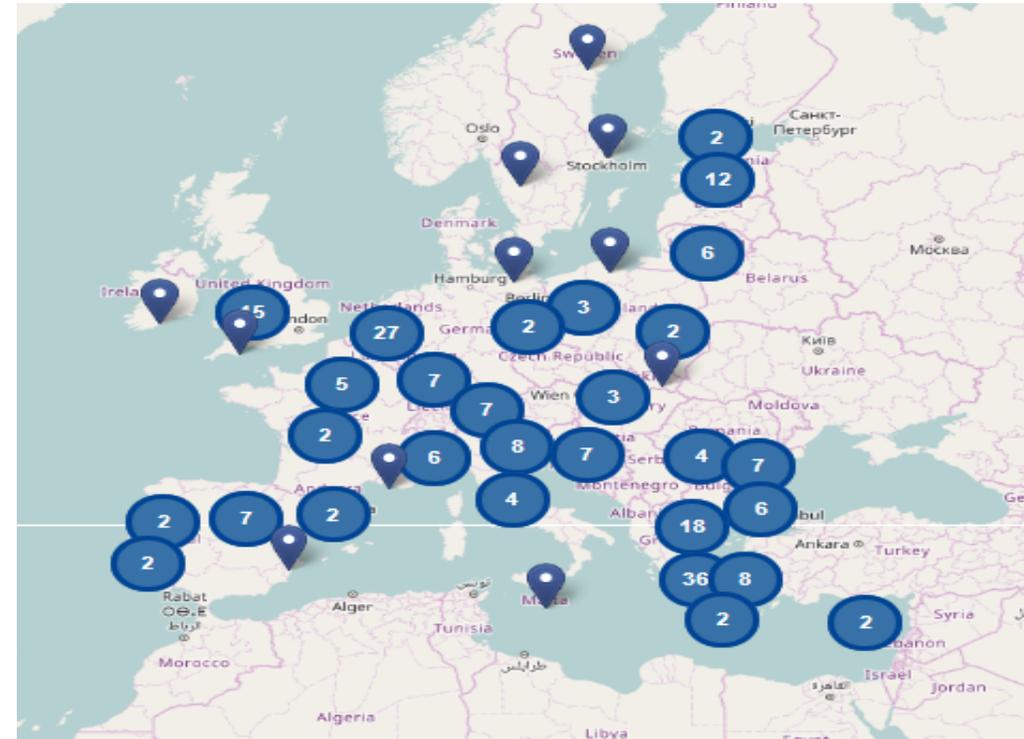
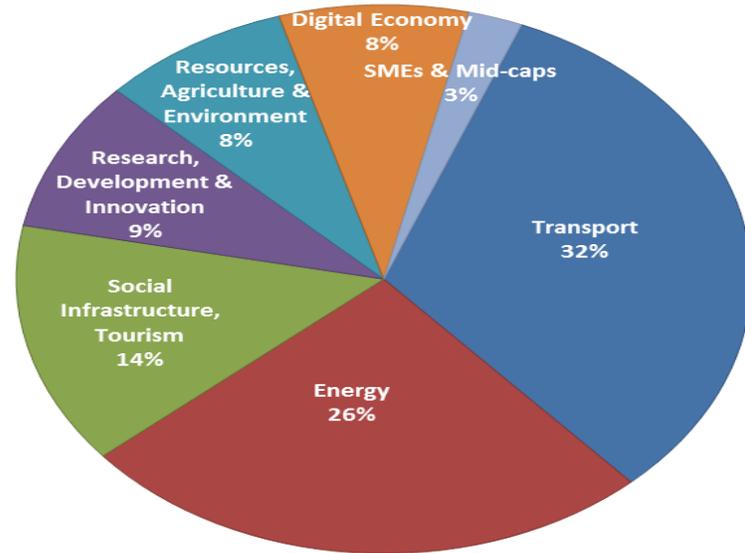
Key figures about EIPP

State of play and map view



250+ projects submitted
168 projects published

Sector groups by number of projects published
(according to primary sector)



25 MSs; more than 200 project dots on the map (cross-border projects count as one in each project country)



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Projects that can be posted on EIPP:

1. Have a minimum size of **EUR 1 million** (total project costs)
2. Fall within the geographical scope of the "EFSI" Regulation – (EU) 2015/1017): EU-28 plus cross-border projects with neighbouring countries)
3. Be compatible with EU and MS law and shall not entail any legal, reputational or national security risks
4. Have started or be expected to start within three years from submission to the Portal
5. Only legal entities (in good standing) established in a Member State (not individuals) can submit projects
6. Be clearly described as investment projects with accurate information provided

Projects are subject to a screening process (Commission internal, Member States), based on these criteria

Find out more about the EIPP:
eipp-helpdesk@ec.europa.eu
ec.europa.eu/eipp



Does my project have to be based in the EU to be published on the Portal?



Yes. However, cross-border projects with non-EU countries are also permitted as long as the investment takes place, at least partially, in one of the EU MS.

Does the Portal provide financing?



The EIPP does not provide financing. It acts as a bridge between EU-based project promoters and investors worldwide.

Is the Portal linked to EFSI?



No, the publication of a project on the Portal is neither a guarantee of, nor a precondition for obtaining EFSI financing.

Is publishing a project on the Portal free of charge?



Yes, publication is free for all projects.

As an investor, do I have to be EU-based?



No. Investors can be based anywhere in the world.





Thank you for your attention!



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